

FARMERS' TOOLS

RADIO SCRIPT



The OIE has created **two radio script messages** for use in your country. It is recommended that you select **a local speaker(s)** to record your radio advert in the local language appropriate for your audience.

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VERSION 1

Misuse and overuse of antimicrobials endangers both animal and human health Food animal producers: **WE NEED YOU!**

Handle antimicrobials with care

Use them **ONLY** when prescribed by a veterinarian or other authorized person.

Not every infection needs to be treated with an antimicrobial.

Vaccination, good hygiene and good animal husbandry are essential to reduce the use of antimicrobials.

For more information go online to: **www.oie-antimicrobial.com**

*An alternative local website may be replaced here as appropriate for your country

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VERSION 2

(Animal sounds)

(pig) I need you. (cattle) I need you. (chicken) I need You.

(chorus) **WE NEED YOU.**

Misuse and overuse of antimicrobials endangers both animal and human health

Please – Farmers and livestock owners, handle antimicrobials with care **NOW.**

Use them **ONLY** when prescribed by a veterinarian.

Not every infection needs to be treated with an antimicrobial!

Did you know that vaccination and good hygiene are essential to prevent diseases and reduce the use of antimicrobials?

(chorus) Get more information.

Go online to: **www.oie-antimicrobial.com**

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